



EVERY CHILD. EVERY DAY. EXCELLENCE.

## OUR MISSION

At KinderCare Education, we make it our passion to nurture a sense of discovery, joy, and wonder in every child, every day, at every one of our centers. As the nation's leading private provider in accredited early childhood education, we're committed to delivering the highest-quality child care and educational opportunities for families and the dedicated professionals who serve them.

We see the greatness in each child, and we believe teachers can change the world. Every day, our more than 33,000 employees create a world of learning, joy, and adventure for more than 170,000 children.

## OUR BRANDS

### KinderCare Education™ Early Learning Programs

We are early childhood learning and care experts, guiding more than 1,300 community-based centers for children 6 weeks old through school age.

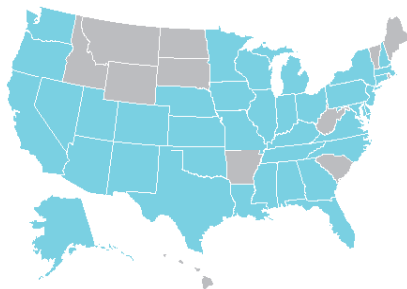


**Family Care Benefits**  
Partners with 400+ organizations to provide customized family care benefits



**Before- & After-School Programs**  
470+ sites serving school-age children

## WHERE YOU'LL FIND US



States where we operate

Headquartered in Portland, Oregon

## OUR EXECUTIVES

**Tom Wyatt**  
Chief Executive Officer

**Dr. Elanna Yalow**  
CEO, KinderCare Education Early Learning Programs

**Paul Thompson**  
Chief Financial Officer

**Wei-Li Chong**  
EVP, Operations, People, and Family Experience

**Padraic McConville**  
EVP, Corporate Development

## OUR FACTS

**45+**

years teaching children to love learning

**26,800+**

teachers nationwide

**33,000+**

employees nationwide

**1,350+**

nationally accredited centers

**170,000+**

children educated in our centers each day

**62,000+**

children prepared for kindergarten each year in our centers

**250,000+**

books purchased last year for our centers

**67M+**

meals served last year (including breakfast and lunch)

**1.3M+**

crayons purchased each year for our centers

## OUR HISTORY

**1969:** KinderCare® Learning Centers founded

**1998:** KinderCare moves headquarters from Montgomery, Ala. to Portland, Ore.

**2006:** Champions joins KinderCare Education

**2010:** The Grove School opens

**2011:** Interactive Kindergarten program launched in select centers

**2013:** KinderCare Education launches its Early Foundations® proprietary curriculum

**2015:** Partners Group invests in KinderCare Education

**2016:** Launched KinderCare Education at Work™ family benefits brand for employers



## OUR COMMITMENT TO QUALITY AND TEACHERS

**More than 1,370 of our centers and sites are nationally accredited** by industry-leading early childhood education agencies, such as the National Association for the Education of Young Children (NAEYC).

**The KinderCare Education Legacy Awards** recognize teachers who demonstrate exceptional teaching skills by giving them a \$10,000 reward. Recipients are chosen yearly from more than 26,800 early childhood educators within the KinderCare, Knowledge Beginnings, Champions, and Grove School brands. KinderCare Education is the only early childhood education company to offer an award of such significance.

Teachers are the heart of KinderCare Education and have the largest impact on our children and families' experiences at our centers. Our Professional Development Days are an opportunity for teachers to be inspired and stay abreast of current best practices that will enrich the experiences our children have in the classroom. In addition, there is ongoing observation and coaching offered to teachers by our Quality Advisors in the field, as well as direct consultation with Inclusion Advisors to ensure every child has an opportunity to thrive in our programs.



## OUR CURRICULUM

At KinderCare Education, we recognize the importance of encouraging curiosity, delight, and a fascination with the world in every child. We guide children on this road to discovery with our research-based standards and assessments along six developmental domains:

### Language and Literacy Development

Involves children's abilities to convey their ideas, thoughts, and feelings through speaking and writing, and their ability to demonstrate early reading skills.

### Executive Function

Focuses on the development of skills necessary for learning, such as self-regulation, attention, and persistence.

### Social and Emotional Development

Supports a child's ability to express and regulate feelings and develop relationships with others.

### Physical Development and Wellness

Gives children opportunities to build large- and small-muscle skills, strength, stamina, and knowledge needed to live a healthy lifestyle.

### Cognitive Development

Supports the mental processes needed to think, make sense of the world, and understand knowledge across different subjects, including mathematics, science, and social studies.

### Creative Expression

Helps children creatively explore the arts, movement, drama, and music.

## OUR PHILANTHROPIC FOCUS

At KinderCare Education, we believe in giving back to programs that benefit children of all ages in the communities where we work and live. KinderCare Education is proud of our continuing partnerships with these key non-profit organizations:

- Girls Inc. of the Pacific Northwest
- Metropolitan Family Service
- The Portland Trail Blazers' Read Big Program
- Schoolhouse Supplies
- Start Making a Reader Today (SMART)
- The Children's Book Bank
- The Dougy Center